COURSE DETAIL

PRINCIPLES OF MANAGEMENT
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Hong Kong Summer, CUHK
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 22
UCEAP Course Suffix S
UCEAP Official Title PRINCIPLES OF MANAGEMENT
UCEAP Transcript Title PRINCIPLES OF MGMT
UCEAP Quarter Units 4.50
UCEAP Semester Units

3.00

Course Description
This course introduces the philosophy of business operations and the framework of the decision-making process. The study in organization includes structural design, mechanics and dynamics of organization, and the use of informal organization. The study in management includes functions of management: planning, organizing, staffing, direction, and control. The course examines the roles, responsibilities, and skills essential to managerial success with special emphasis on the vocabulary and concepts of management as applied in a dynamic environment of workforce diversity, a global economy, and concern for ethics and social responsibility. It also covers the social aspects of management, including coverage of leadership. Text: Bauer, Erdogan, Short, and Carpenter, PRINCIPLES OF MANAGEMENT. Assessment: exam one (25%), exam two (35%), group project (20%), group project presentation (5%), group project peer rating (5%), participation (10%).

Language(s) of Instruction
English

Host Institution Course Number
MGNT1020

Host Institution Course Title
PRINCIPLES OF MANAGEMENT

Host Institution Course Details

Host Institution Campus
International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business and Management

Course Last Reviewed

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