

COURSE DETAIL

PRINCIPLES OF MANAGEMENT

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Hong Kong Summer, CUHK

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

22

UCEAP Course Suffix

S

UCEAP Official Title

PRINCIPLES OF MANAGEMENT

UCEAP Transcript Title

PRINCIPLES OF MGMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces the philosophy of business operations and the framework of the decision-making process. The study in organization includes structural design, mechanics and dynamics of organization, and the use of informal organization. The study in management includes functions of management: planning, organizing, staffing, direction, and control. The course examines the roles, responsibilities, and skills essential to managerial success with special emphasis on the vocabulary and concepts of management as applied in a dynamic environment of workforce diversity, a global economy, and concern for ethics and social responsibility. It also covers the social aspects of management, including coverage of leadership. Text: Bauer, Erdogan, Short, and Carpenter, PRINCIPLES OF MANAGEMENT. Assessment: exam one (25%), exam two (35%), group project (20%), group project presentation (5%), group project peer rating (5%), participation (10%).

Language(s) of Instruction

English

Host Institution Course Number

MGNT1020

Host Institution Course Title

PRINCIPLES OF MANAGEMENT

Host Institution Campus

International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business and Management

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