COURSE DETAIL

PRODUCTION AND OPERATIONS MANAGEMENT
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 164
UCEAP Course Suffix
UCEAP Official Title PRODUCTION AND OPERATIONS MANAGEMENT
UCEAP Transcript Title PRODUCT&OPERTN MGMT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This is a survey course on operations management in manufacturing and service organizations. Operations management mainly deals with the processes of value creation and delivery for customer satisfaction, and plays a key role in sustaining competitive advantage in dynamic marketplaces. This course covers various strategic and tactical decisions in the field of operations management, and introduces basics of supply chain management.

Language(s) of Instruction
English

Host Institution Course Number
BIZ2121

Host Institution Course Title
PRODUCTION AND OPERATIONS MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2022-2023

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