

COURSE DETAIL

PRODUCTION AND OPERATIONS MANAGEMENT

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

164

UCEAP Course Suffix**UCEAP Official Title**

PRODUCTION AND OPERATIONS MANAGEMENT

UCEAP Transcript Title

PRODUCT&OPERTN MGMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This is a survey course on operations management in manufacturing and service organizations. Operations management mainly deals with the processes of value creation and delivery for customer satisfaction, and plays a key role in sustaining competitive advantage in dynamic marketplaces. This course covers various strategic and tactical decisions in the field of operations management, and introduces basics of supply chain management.

Language(s) of Instruction

English

Host Institution Course Number

BIZ2121

Host Institution Course Title

PRODUCTION AND OPERATIONS MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

Course Last Reviewed

2022-2023

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