# COURSE DETAIL

| CRITICAL APPROACHES TO THE ARTS: TELEVISION AND CULTURE |
| --- |
| **Country**<br>Italy |
| **Host Institution**<br>University of Commerce Luigi Bocconi |
| **Program(s)**<br>Bocconi University |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Film & Media Studies Communication |
| **UCEAP Course Number**<br>138 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>CRITICAL APPROACHES TO THE ARTS: TELEVISION AND CULTURE |
| **UCEAP Transcript Title**<br>CRITCAL ART:TV&CLTR |
| **UCEAP Quarter Units**<br>6.00 |
| **UCEAP Semester Units**<br>4.00 |

**Course Description**

The first objective of the course is to explore and understand the storytelling epic, the symbolic imaginaries, and the ideological architectures of media events, both planned and unplanned. The specific focus on the recent "trauma television," the coverage of dramatic moments in human and medium history will provide students a further direct-experience based occasion to develop a critical and meaning creation oriented approach towards the medium. The final goal is to let students appreciate how television works, how it’s able to take a precise picture of constitutive parameters, problematic conjunctions, practices, moods, and contradictions of society, and why it still plays such a strategic role in social, cultural, and political issues in national and international contexts. The course main subject is essentially the relation of reciprocal influence between television and society. Built on a solid critical basis, mostly linked to cultural studies, sociology and journalism theories, the course is designed under the theoretical umbrella of the most important medium scholars, from McLuhan to Beaudrillard, and from Kellner to Dayan and Katz. The course discusses topics including television communication in general, its main theories, its complex spectrum of meanings, its storytelling processes, and its numerous social implications; the media events field, with ritual planned events (typically contests, conquests, coronations) and disruptive unplanned ones (disaster, terror, and war); and the "trauma television" of the last two years that is putting unexpected events in the television central stage as never before, even in some cases questioning their very notion – specifically the pandemic, the Capitol Hill riots, the various natural disasters caused by the climate change, and the Taliban takeover of Aghanistan – ground-breaking examples of the link between medium, contemporary history and our everyday life.

**Language(s) of Instruction**
English

**Host Institution Course Number**
30469

**Host Institution Course Title**
CRITICAL APPROACHES TO THE ARTS II - MODULE I (TELEVISION AND CULTURE)

**Host Institution Course Details**
https://didattica.unibocconi.eu/ts/tsn_anteprima.php?cod_ins=30469&anno=2022&Id…

**Host Institution Campus**
Bocconi University

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Social and Political Sciences

**Course Last Reviewed**
2021-2022

Print