COURSE DETAIL

MEDIA INDUSTRIES
Country United Kingdom - England
Host Institution University of East Anglia
Program(s) Environment and Sustainability, East Anglia
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies Communication
UCEAP Course Number 128
UCEAP Course Suffix
UCEAP Official Title MEDIA INDUSTRIES
UCEAP Transcript Title MEDIA INDUSTRIES
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description
This course introduces the structure of media industries and the situation of media practitioners within them. It looks at each industry's economic and political organization, regulation, and the divisions of labor determined by these modes of organization and regulation. In the process, the course covers a range of different media industries in Britain and the US, including the press, radio, film, and television.

Language(s) of Instruction
English

Host Institution Course Number
AMAM4028A

Host Institution Course Title
MEDIA INDUSTRIES

Host Institution Course Details

Host Institution Campus
University of East Anglia

Host Institution Faculty

Host Institution Degree

Host Institution Department
Film, Television and Media Studies

Course Last Reviewed

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