

COURSE DETAIL

MEDIA INDUSTRIES

Country

United Kingdom - England

Host Institution

University of East Anglia

Program(s)

Environment and Sustainability, East Anglia

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

128

UCEAP Course Suffix**UCEAP Official Title**

MEDIA INDUSTRIES

UCEAP Transcript Title

MEDIA INDUSTRIES

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course introduces the structure of media industries and the situation of media practitioners within them. It looks at each industry's economic and political organization, regulation, and the divisions of labor determined by these modes of organization and regulation. In the process, the course covers a range of different media industries in Britain and the US, including the press, radio, film, and television.

Language(s) of Instruction

English

Host Institution Course Number

AMAM4028A

Host Institution Course Title

MEDIA INDUSTRIES

Host Institution Campus

University of East Anglia

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Film, Television and Media Studies

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