

# COURSE DETAIL

## SOCIAL RESEARCH METHODS

**Country**

Hong Kong

**Host Institution**

Chinese University of Hong Kong

**Program(s)**

Chinese University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology

**UCEAP Course Number**

123

**UCEAP Course Suffix****UCEAP Official Title**

SOCIAL RESEARCH METHODS

**UCEAP Transcript Title**

SOC RESEARCH METHOD

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

This course is an introduction to the fundamental principles and procedures of empirical research in sociology. The course presents the theoretical and practical challenges involved in problem formulation, research design, data collection, and data analysis; examines some of the major types of both qualitative and quantitative social research methods (e.g., structured interviews, questionnaires, qualitative interviews, and ethnography) and the sampling, measurement and analysis issues involved with their use. Students conduct and report a basic qualitative interview project.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

SOCI2003

## **Host Institution Course Title**

SOCIAL RESEARCH METHODS

## **Host Institution Campus**

## **Host Institution Faculty**

## **Host Institution Degree**

## **Host Institution Department**

Sociology

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