COURSE DETAIL

INTRODUCTION TO BUSINESS STATISTICS

Country

Denmark

Host Institution

Copenhagen Business School

Program(s)

Copenhagen Business School Summer

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Statistics Business Administration

UCEAP Course Number

10

UCEAP Course Suffix

UCEAP Official Title

INTRODUCTION TO BUSINESS STATISTICS

UCEAP Transcript Title

INTRO BUSINESS STAT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This introductory statistics course focuses on data analysis. It begins with the essential concepts that are necessary for understanding data analysis, such as probability and their distributions. It then covers sampling, confidence intervals, hypothesis testing, analysis of variance, correlation, and linear regression analysis. Additional topics include probability concepts, probability distributions, sampling distributions, and two group comparisons.

Language(s) of Instruction

English

Host Institution Course Number

BA-BHAAI1091U

Host Institution Course Title

INTRODUCTION TO BUSINESS STATISTICS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

International Summer University Programme

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