

# COURSE DETAIL

## INTRODUCTION TO BUSINESS STATISTICS

**Country**

Denmark

**Host Institution**

Copenhagen Business School

**Program(s)**

Copenhagen Business School Summer

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Statistics Business Administration

**UCEAP Course Number**

10

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTION TO BUSINESS STATISTICS

**UCEAP Transcript Title**

INTRO BUSINESS STAT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This introductory statistics course focuses on data analysis. It begins with the essential concepts that are necessary for understanding data analysis, such as probability and their distributions. It then covers sampling, confidence intervals, hypothesis testing, analysis of variance, correlation, and linear regression analysis. Additional topics include probability concepts, probability distributions, sampling distributions, and two group comparisons.

### Language(s) of Instruction

English

### Host Institution Course Number

BA-BHAAI1091U

### Host Institution Course Title

INTRODUCTION TO BUSINESS STATISTICS

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

International Summer University Programme

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