

COURSE DETAIL

INNOVATION AND TECHNOLOGICAL CHANGE

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

137

UCEAP Course Suffix**UCEAP Official Title**

INNOVATION AND TECHNOLOGICAL CHANGE

UCEAP Transcript Title

INNOVATION & TECH

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course approaches innovation through a global perspective and details the different sources of innovation. It covers the evolution of technology, the adoption and diffusion of technology, the different existent technological standards, and also examines the legal and strategic mechanisms surrounding the appropriation of innovation. Cooperation modes, organizational implications for the management of innovation and the financing of innovation are also discussed in class.

Language(s) of Instruction

Host Institution Course Number

13190,13670

Host Institution Course Title

INNOVACIÓN Y CAMBIO TECNOLÓGICO

Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=204&asig=13190&idioma=2&anio=2...>

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Host Institution Department

Economía de la Empresa

Course Last Reviewed

2023-2024

[Print](#)