COURSE DETAIL

INNOVATION AND TECHNOLOGICAL CHANGE
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 137
UCEAP Course Suffix
UCEAP Official Title INNOVATION AND TECHNOLOGICAL CHANGE
UCEAP Transcript Title INNOVATION & TECH
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course approaches innovation through a global perspective and details the different sources of innovation. It covers the evolution of technology, the adoption and diffusion of technology, the different existent technological standards, and also examines the legal and strategic mechanisms surrounding the appropriation of innovation. Cooperation modes, organizational implications for the management of innovation and the financing of innovation are also discussed in class.

Language(s) of Instruction

Host Institution Course Number
13190,13670

Host Institution Course Title
INNOVACIÓN Y CAMBIO TECNOLÓGICO

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=204&asig=13190&idioma=2&anio=2...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Host Institution Department
Economía de la Empresa

Course Last Reviewed
2023-2024

Print