# **COURSE DETAIL**

## **INNOVATION AND TECHNOLOGICAL CHANGE**

## **Country**

Spain

#### **Host Institution**

Carlos III University of Madrid

## Program(s)

Carlos III University of Madrid

#### **UCEAP Course Level**

**Upper Division** 

## **UCEAP Subject Area(s)**

**Business Administration** 

#### **UCEAP Course Number**

137

#### **UCEAP Course Suffix**

#### **UCEAP Official Title**

INNOVATION AND TECHNOLOGICAL CHANGE

## **UCEAP Transcript Title**

**INNOVATION & TECH** 

## **UCEAP Quarter Units**

5.00

#### **UCEAP Semester Units**

3.30

#### **Course Description**

This course approaches innovation through a global perspective and details the different sources of innovation. It covers the evolution of technology, the adoption and diffusion of technology, the different existent technological standards, and also examines the legal and strategic mechanisms surrounding the appropriation of innovation. Cooperation modes, organizational implications for the management of innovation and the financing of innovation are also discussed in class.

## Language(s) of Instruction

## **Host Institution Course Number**

13190.13670

#### **Host Institution Course Title**

INNOVACIÓN Y CAMBIO TECNOLÓGICO

#### **Host Institution Campus**

Getafe

## **Host Institution Faculty**

Facultad de Ciencias Sociales y Jurídicas

# **Host Institution Degree**

# **Host Institution Department**

Economía de la Empresa

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