

## COURSE DETAIL

### MEDIA AND THE MAKING OF THE MODERN WORLD

**Country**

Netherlands

**Host Institution**

Utrecht University

**Program(s)**

Utrecht University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

History Film & Media Studies

**UCEAP Course Number**

123

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA AND THE MAKING OF THE MODERN WORLD

**UCEAP Transcript Title**

MEDIA & MODRN WORLD

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

We are currently living through a communications revolution: the proliferation of the internet and the rapid growth of online communication over the past decades has undeniably changed our society, but it is not clear yet where this process is headed and which consequences it has for Western culture. This course puts this transformative process into historical context by comparing it with the rise of other mass media technologies and how they have shaped our modern world. Through comparison students learn to understand and predict the consequences of the rise of the internet for modern culture. This course considers mass media as cultural phenomena: books, newspapers, the telegraph, television or the internet are not just technologies, but also include historically specific practices and knowledge. This course provides an overview of how various mass media have shaped modern culture and society. However, mass media has not only helped to spread the images, ideas, concepts, and values that constitute modern culture (such as rationalism, nationalism, and the idea of progress), but they are themselves important symbols of modernity. This course critically investigates the cultural impact of these mass media technologies and the way they have been represented throughout modern history, asking questions such as: Who really used these technologies and how were they consumed? How are they constructed discursively through literature, laws, images, etc.? What happens to a society's culture (its religious, political, cultural texts), when it is increasingly mediated by these technologies?

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

GE3V17018

## **Host Institution Course Title**

MEDIA AND THE MAKING OF THE MODERN WORLD

## **Host Institution Campus**

Humanities

<b>Host Institution Faculty</b>
<b>Host Institution Degree</b>
<b>Host Institution Department</b> History and Art History

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