COURSE DETAIL

BUSINESS AND HUMAN RIGHTS

Country

Switzerland

Host Institution

University of Geneva

Program(s)

Global Studies, Geneva

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

International Studies Business Administration

UCEAP Course Number

101

UCEAP Course Suffix

UCEAP Official Title

BUSINESS AND HUMAN RIGHTS

UCEAP Transcript Title

BUS & HUMAN RIGHTS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course studies examples of how corporations can define universal human rights standards for their industry, enforce these standards, and remedy violations of these standards. It also discusses how corporations can communicate their practical and sustained action to consumers and investors. The course covers the United Nations Human Rights Council's Guiding Principles on Business and Human Rights. The Guiding Principles (GPs) establish an authoritative global standard on the respective roles of businesses and governments in helping ensure that companies respect human rights in their own operations and through their business relationships. Corporations need to figure out what their commitment to respect Human Rights implies in practice and how they can systematically build respect for Human Rights into their daily business operations.

Language(s) of Instruction

English

Host Institution Course Number

S230022

Host Institution Course Title

BUSINESS AND HUMAN RIGHTS

Host Institution Campus

University of Geneva

Host Institution Faculty

Host Institution Degree

Host Institution Department

Faculté d'Economie et de Management

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