

COURSE DETAIL

UNDERSTANDING JOURNALISM

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

103

UCEAP Course Suffix**UCEAP Official Title**

UNDERSTANDING JOURNALISM

UCEAP Transcript Title

JOURNALISM

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course surveys the basic theory and methodology, context, and research in the field of journalism. It examines journalism practice and critiques output (news, commentary, and other media content). Topics include social characteristics and functions of mass media, viewing news and reporters, organizational understanding of the gate-keeping process, news release and news value, theory of news production process, news effect theory, ethical issues in media coverage (TUFF Principles), press and politics, press and economy: the economics of news and advertising, press and reporters, changes in the news ecosystem, and digital technology.

Language(s) of Instruction

Korean

Host Institution Course Number

COM3120

Host Institution Course Title

UNDERSTANDING JOURNALISM

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Mass Communication

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