

# COURSE DETAIL

## UNDERSTANDING JOURNALISM

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

103

**UCEAP Course Suffix****UCEAP Official Title**

UNDERSTANDING JOURNALISM

**UCEAP Transcript Title**

JOURNALISM

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course surveys the basic theory and methodology, context, and research in the field of journalism. It examines journalism practice and critiques output (news, commentary, and other media content). Topics include social characteristics and functions of mass media, viewing news and reporters, organizational understanding of the gate-keeping process, news release and news value, theory of news production process, news effect theory, ethical issues in media coverage (TUFF Principles), press and politics, press and economy: the economics of news and advertising, press and reporters, changes in the news ecosystem, and digital technology.

## Language(s) of Instruction

Korean

## Host Institution Course Number

COM3120

## Host Institution Course Title

UNDERSTANDING OF JOURNALISM

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Mass Communication

## Course Last Reviewed

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