COURSE DETAIL

SUPPLY CHAIN MANAGEMENT
Country
Host Institution
Program(s) University of Melbourne
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 107
UCEAP Course Suffix
UCEAP Official Title SUPPLY CHAIN MANAGEMENT
UCEAP Transcript Title SUPPLY CHAIN MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00
Course Description

This course covers the concepts and practices of the developing field of supply chain management, involving the arrangement of information, goods and services and business relationships within and between organizations in a supply chain. Strategic management thinking in supply terms has moved away from optimizing the purchasing of goods and services to focusing on how a company can manage all aspects of supply activity to create the maximum level of competitive advantage. This involves cost savings (through such activities and concepts as economies of scale, open-book pricing arrangements and transparency); improving time-to-market; developing market-leading innovative products and services; and improving both the effectiveness and efficiency of the firm.

Language(s) of Instruction
English

Host Institution Course Number
MGMT30011

Host Institution Course Title
SUPPLY CHAIN MANAGEMENT

Host Institution Course Details

Host Institution Campus
Parkville

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed

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