

COURSE DETAIL

SUPPLY CHAIN MANAGEMENT

Country

Host Institution

Program(s)

University of Melbourne

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

107

UCEAP Course Suffix

UCEAP Official Title

SUPPLY CHAIN MANAGEMENT

UCEAP Transcript Title

SUPPLY CHAIN MGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course covers the concepts and practices of the developing field of supply chain management, involving the arrangement of information, goods and services and business relationships within and between organizations in a supply chain. Strategic management thinking in supply terms has moved away from optimizing the purchasing of goods and services to focusing on how a company can manage all aspects of supply activity to create the maximum level of competitive advantage. This involves cost savings (through such activities and concepts as economies of scale, open-book pricing arrangements and transparency); improving time-to-market; developing market-leading innovative products and services; and improving both the effectiveness and efficiency of the firm.

Language(s) of Instruction

English

Host Institution Course Number

MGMT30011

Host Institution Course Title

SUPPLY CHAIN MANAGEMENT

Host Institution Course Details**Host Institution Campus**

Parkville

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Management

Course Last Reviewed

[Print](#)