COURSE DETAIL

GENRATIONAL AND POLITICAL COMMUNICATION 2

Country
France

Host Institution
University of Bordeaux

Program(s)
University of Bordeaux

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Communication

UCEAP Course Number
119

UCEAP Course Suffix

UCEAP Official Title
GENRATIONAL AND POLITICAL COMMUNICATION 2

UCEAP Transcript Title
GENERATN&POL COMM 2

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description

The first part of this course analyzes how traditions and values are communicated and transfer between different generations (Gen Z, Gen Y, Gen X, and Baby Boomers). The course analyzes how generational differences (uses of technology, access to media, family formation) influence each generation's willingness to break or continue traditions. The course then covers gender trends in intergenerational communication and what woman and men value or disregard more from one generation to another. As a final project, students are required to interview three men and three women from a specific demographic group (low income, ethnicity, single parent homes, etc.) and analyze the difference between men and woman's intention to pass on or omit their families' (parents or grandparents) traditions. After analyzing the data, students write a 12- to 15-page paper about the differences found, why this difference may occur (based on lectures and readings), and whether this difference is significant or coherent with outside resources. The second half of the course follows a political approach to the role of media and communications within the world today. This course is taught in two parts, students can take part 1, part 2, or both parts.

Language(s) of Instruction
French

Host Institution Course Number
LSI4M121-22

Host Institution Course Title
COMMUNICATON GÉNÉRATIONNELLE ET POLITIQUE 2

Host Institution Campus
UNIVERSITÉ BORDEAUX MONTAIGNE

Host Institution Faculty

Host Institution Degree

Host Institution Department
Sciences de l'information et de la communication

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