

# COURSE DETAIL

## GENERATIONAL AND POLITICAL COMMUNICATION 2

**Country**

France

**Host Institution**

University of Bordeaux

**Program(s)**

University of Bordeaux

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

119

**UCEAP Course Suffix****UCEAP Official Title**

GENERATIONAL AND POLITICAL COMMUNICATION 2

**UCEAP Transcript Title**

GENERATN&POL COMM 2

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

The first part of this course analyzes how traditions and values are communicated and transfer between different generations (Gen Z, Gen Y, Gen X, and Baby Boomers). The course analyzes how generational differences (uses of technology, access to media, family formation) influence each generation's willingness to break or continue traditions. The course then covers gender trends in intergenerational communication and what woman and men value or disregard more from one generation to another. As a final project, students are required to interview three men and three women from a specific demographic group (low income, ethnicity, single parent homes, etc.) and analyze the difference between men and woman's intention to pass on or omit their families' (parents or grandparents) traditions. After analyzing the data, students write a 12- to 15-page paper about the differences found, why this difference may occur (based on lectures and readings), and whether this difference is significant or coherent with outside resources. The second half of the course follows a political approach to the role of media and communications within the world today. This course is taught in two parts, students can take part 1, part 2, or both parts.

## **Language(s) of Instruction**

French

## **Host Institution Course Number**

LSI4M121-22

## **Host Institution Course Title**

COMMUNICATON GÉNÉRATIONNELLE ET POLITIQUE 2

## **Host Institution Course Details**

## **Host Institution Campus**

UNIVERSITÉ BORDEAUX MONTAIGNE

## **Host Institution Faculty**

## **Host Institution Degree**

**Host Institution Department**

Sciences de l'information et de la communication

**Course Last Reviewed**

[Print](#)