COURSE DETAIL

INTERNATIONAL BUSINESS: TRANSATLANTIC TRADE AND INVESTMENT

Country
Netherlands

Host Institution
Maastricht University - Center for European Studies

Program(s)
Maastricht Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
International Studies Business Administration

UCEAP Course Number
112

UCEAP Course Suffix

UCEAP Official Title
INTERNATIONAL BUSINESS: TRANSATLANTIC TRADE AND INVESTMENT

UCEAP Transcript Title
INTL BUSINESS

UCEAP Quarter Units
5.00

UCEAP Semester Units

3.30

Course Description
This course focuses on recent trends in European Union (EU) trade with the United States in goods and services and in foreign direct investment (FDI). The EU–United States (US) economic relationship accounts for a large share of global trade. They are each other's main trading partners in goods and services, and together they have the largest bilateral trade relationship in the world. Either the EU or the US is the largest trade and investment partner for almost all other countries in the global economy. The two economies also provide each other with their most important sources of foreign direct investment. This course provides an analysis of the economic policy concerns and linkages between the US and the EU, evidence of the development and growth of trade, details of transatlantic economic and financial integration, and analysis of convergence and disparities in the economic policy positions with respect to a variety of global economic issues. Focus is on trade and competition theory, measurement, and the analysis of policymaking illustrated through detailed studies of national, supranational, and international cooperative efforts in financial systems and economic development, and competition and trade policies. The objective of the course is to introduce students to the relationships, regulatory framework, and current economic climate impacting business operations across the transatlantic region. The course examines how transatlantic relations covering financial services regulations can be expected to affect international financial institutions and operation both within the Eurozone and the City of London in light of Brexit. Global financial markets require increased EU-US regulatory cooperation on constructing and implementing regulatory reforms. The course includes a field trip to Brussels. Possible site visits include the European Commission and the United States Mission to the European Union.

Language(s) of Instruction
English

Host Institution Course Number
BUS3012

Host Institution Course Title INTERNATIONAL BUSINESS: TRANSATLANTIC TRADE AND INVESTMENT
Host Institution Course Details
Host Institution Campus Maastricht University
Host Institution Faculty
Host Institution Degree
Host Institution Department Center for European Studies
Course Last Reviewed

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