

## COURSE DETAIL

### INTERNATIONAL BUSINESS: TRANSATLANTIC TRADE AND INVESTMENT

**Country**

Netherlands

**Host Institution**

Maastricht University - Center for European Studies

**Program(s)**

Maastricht Summer

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

International Studies Business Administration

**UCEAP Course Number**

112

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL BUSINESS: TRANSATLANTIC TRADE AND INVESTMENT

**UCEAP Transcript Title**

INTL BUSINESS

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

**Course Description**

This course focuses on recent trends in European Union (EU) trade with the United States in goods and services and in foreign direct investment (FDI). The EU-United States (US) economic relationship accounts for a large share of global trade. They are each other's main trading partners in goods and services, and together they have the largest bilateral trade relationship in the world. Either the EU or the US is the largest trade and investment partner for almost all other countries in the global economy. The two economies also provide each other with their most important sources of foreign direct investment. This course provides an analysis of the economic policy concerns and linkages between the US and the EU, evidence of the development and growth of trade, details of transatlantic economic and financial integration, and analysis of convergence and disparities in the economic policy positions with respect to a variety of global economic issues. Focus is on trade and competition theory, measurement, and the analysis of policymaking illustrated through detailed studies of national, supranational, and international cooperative efforts in financial systems and economic development, and competition and trade policies. The objective of the course is to introduce students to the relationships, regulatory framework, and current economic climate impacting business operations across the transatlantic region. The course examines how transatlantic relations covering financial services regulations can be expected to affect international financial institutions and operation both within the Eurozone and the City of London in light of Brexit. Global financial markets require increased EU-US regulatory cooperation on constructing and implementing regulatory reforms. The course includes a field trip to Brussels. Possible site visits include the European Commission and the United States Mission to the European Union.

**Language(s) of Instruction**

English

**Host Institution Course Number**

BUS3012

**Host Institution Course Title**

INTERNATIONAL BUSINESS: TRANSATLANTIC TRADE AND INVESTMENT

**Host Institution Campus**

Maastricht University

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Center for European Studies

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