

# COURSE DETAIL

## INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

**Country**

Netherlands

**Host Institution**

Maastricht University - School of Business and Economics

**Program(s)**

Business and Economics, Maastricht

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

179

**UCEAP Course Suffix****UCEAP Official Title**

INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

**UCEAP Transcript Title**

INVST PRTFOLIO MGMT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The purpose of this course is to study how investors (both retail and institutional) construct and manage portfolios. The course follows the investment process investors follow in real life. That is from Asset Liability Management to Strategic and Tactical Asset Allocation to Portfolio Management, Security Selection, and finally Trading. Each week the course studies a different asset class. Next to traditional assets like listed stocks we look at the added value of real estate, mutual funds, hedge funds, and private equity in order to build diversified portfolios. Finally the course introduces a new development in professional asset management; Socially Responsible Investing (SRI). The course studies the impact of SRI on portfolio return and risk. All topics are explored via real life cases using actual data.

### Language(s) of Instruction

English

### Host Institution Course Number

EBC2054

### Host Institution Course Title

INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

### Host Institution Campus

Maastricht University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

School of Business & Economics

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