COURSE DETAIL

AMERICAN MEDIA'S IMPACT ON POST-COMMUNIST CZECH MEDIA
Country Czech Republic
Host Institution CIEE, Prague
Program(s) Central European Studies
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 110
UCEAP Course Suffix
UCEAP Official Title AMERICAN MEDIA'S IMPACT ON POST-COMMUNIST CZECH MEDIA
UCEAP Transcript Title AMERICN&CZECH MEDIA
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course examines the influence of American culture, specifically the American media model, on media in the Czech Republic after the fall of communism in 1989. The course focuses on all aspects of the media, presenting specific examples. It begins with an introduction to American cultural influence on European culture and how this developed after the end of World War II in Western Europe, and after 1989 in Central Europe. It briefly covers the subject of life under communism in order to understand the contrast between the East and the West in Europe. It also focuses on the different existing media models. Students create an “American media model” with its specific characteristics. Students study literature and news items in both the United States and Europe (with an extra focus on the Czech Republic). Upon completion of the course, students understand and articulate American cultural influence in Europe, specifically in Central Europe after 1989; demonstrate their knowledge about both the American and Czech media based on the literature they studied and the examples they have seen and discussed in class and apply this knowledge in their own research; show and explain, in class discussions and in their work, the difference between the media in these two countries and the way this influences the way the news and facts are presented in both countries.

Language(s) of Instruction
English

Host Institution Course Number
COMM 3004 PRAG

Host Institution Course Title
AMERICAN MEDIA'S IMPACT ON POST-COMMUNIST CZECH MEDIA

Host Institution Course Details
https://www.ciee.org/go-abroad/college-study-abroad/programs/czech-republic/pra…

Host Institution Campus
CIEE Prague

Host Institution Faculty
Host Institution Degree
Host Institution Department CIEE STUDY CENTER
Course Last Reviewed 2022-2023

Print