COURSE DETAIL

ARTIFICIAL INTELLIGENCE IN BUSINESS

Country
Spain

Host Institution
Carlos III University of Madrid

Program(s)
Carlos III University of Madrid

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Computer Science Business Administration

UCEAP Course Number
144

UCEAP Course Suffix
E

UCEAP Official Title
ARTIFICIAL INTELLIGENCE IN BUSINESS

UCEAP Transcript Title
AI IN BUSINESS

UCEAP Quarter Units
5.00

UCEAP Semester Units

3.30

Course Description

This course examines the applications of artificial intelligence, through its various paradigms, in the solution of business-related problems. Topics include: data mining; artificial neuron networks; text mining; web mining; knowledge-based systems; programming languages for AI; ethics and AI.

Prerequisites: Big Data and Business Analytics

Language(s) of Instruction
English

Host Institution Course Number
17640

Host Institution Course Title
INTELIGENCIA ARTIFICIAL EN LA EMPRESA

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree
Grado en Empresa y Tecnología

Host Institution Department
Departamento de Informática

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