

COURSE DETAIL

ARTIFICIAL INTELLIGENCE IN BUSINESS

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Computer Science Business Administration

UCEAP Course Number

144

UCEAP Course Suffix

E

UCEAP Official Title

ARTIFICIAL INTELLIGENCE IN BUSINESS

UCEAP Transcript Title

AI IN BUSINESS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the applications of artificial intelligence, through its various paradigms, in the solution of business-related problems. Topics include: data mining; artificial neuron networks; text mining; web mining; knowledge-based systems; programming languages for AI; ethics and AI.

Prerequisites: Big Data and Business Analytics

Language(s) of Instruction

English

Host Institution Course Number

17640

Host Institution Course Title

INTELIGENCIA ARTIFICIAL EN LA EMPRESA

Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=351&anio=2021&plan=393&asig=17...>

Host Institution Campus

Getafe

Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Grado en Empresa y Tecnología

Host Institution Department

Departamento de Informática

Course Last Reviewed

2021-2022

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