COURSE DETAIL

ARTIFICIAL INTELLIGENCE IN BUSINESS
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Computer Science Business Administration
UCEAP Course Number 144
UCEAP Course Suffix E
UCEAP Official Title ARTIFICIAL INTELLIGENCE IN BUSINESS
UCEAP Transcript Title AI IN BUSINESS
UCEAP Quarter Units 5.00
UCEAP Semester Units

3.30

Course Description

This course examines the applications of artificial intelligence, through its various paradigms, in the solution of business-related problems. Topics include: data mining; artificial neuron networks; text mining; web mining; knowledge-based systems; programming languages for AI; ethics and AI.

Prerequisites: Big Data and Business Analytics

Language(s) of Instruction
English

Host Institution Course Number
17640

Host Institution Course Title
INTELIGENCIA ARTIFICIAL EN LA EMPRESA

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=351&anio=2021&plan=393&asig=17...

Host Institution Campus
Getafe

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree
Grado en Empresa y Tecnología

Host Institution Department
Departamento de Informática

Course Last Reviewed
2021-2022

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