

# COURSE DETAIL

## CULTURAL ECONOMIES

**Country**

United Kingdom - England

**Host Institution**

King's College London

**Program(s)**

King's College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Sociology Film & Media Studies

**UCEAP Course Number**

108

**UCEAP Course Suffix****UCEAP Official Title**

CULTURAL ECONOMIES

**UCEAP Transcript Title**

CULTURAL ECONOMIES

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course introduces students to key arguments about the various ways that economics increasingly underpins the cultural sector and the creative industries. The module outlines broad concepts that provide the students with foundational knowledge about cultural economics, cultural markets, and cultural value. Recent changes, such as the digitization of culture are introduced which help students identify and understand how the economics of culture is subject to change. Students learn about the way cultural labor is valued and often de-valued and the structures of cultural economies which enable inequality. A wide variety of cultural sectors and products are examined including cultural heritage, festivals, and cities of culture. Students consider the impacts of cultural production on the environment and innovative ways to change the footprint of culture, media, and creative industries.

### Language(s) of Instruction

English

### Host Institution Course Number

5AAIC010

### Host Institution Course Title

CULTURAL ECONOMIES

### Host Institution Campus

Strand Campus

### Host Institution Faculty

### Host Institution Degree

bachelors

### Host Institution Department

Culture and Media

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