

COURSE DETAIL

CULTURAL ECONOMIES

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology Film & Media Studies

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

CULTURAL ECONOMIES

UCEAP Transcript Title

CULTURAL ECONOMIES

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course introduces students to key arguments about the various ways that economics increasingly underpins the cultural sector and the creative industries. The module outlines broad concepts that provide the students with foundational knowledge about cultural economics, cultural markets, and cultural value. Recent changes, such as the digitization of culture are introduced which help students identify and understand how the economics of culture is subject to change. Students learn about the way cultural labor is valued and often de-valued and the structures of cultural economies which enable inequality. A wide variety of cultural sectors and products are examined including cultural heritage, festivals, and cities of culture. Students consider the impacts of cultural production on the environment and innovative ways to change the footprint of culture, media, and creative industries.

Language(s) of Instruction

English

Host Institution Course Number

5AAIC010

Host Institution Course Title

CULTURAL ECONOMIES

Host Institution Campus

Strand Campus

Host Institution Faculty

Host Institution Degree

bachelors

Host Institution Department

Culture and Media

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