COURSE DETAIL

INTERNATIONAL MANAGEMENT

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
122

UCEAP Course Suffix
S

UCEAP Official Title
INTERNATIONAL MANAGEMENT

UCEAP Transcript Title
INTL MANAGEMENT

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description

International managers face diverse and dynamic business environments in which they must accurately assess the institutional factors that shape the success or failure of their strategies and operations. This course aims to provide students with management knowledge for understanding international business environments in order to design effective managerial practices. It covers a range of issues concerned with managing international operations, such as: the global business environment and national differences, global institutions and driver of globalization, cross-cultural management and business ethics, cross-cultural negotiation or expatriation and assignments abroad amongst others.

Language(s) of Instruction
English

Host Institution Course Number
IEE3330

Host Institution Course Title
INTERNATIONAL MANAGEMENT

Host Institution Course Details

Host Institution Campus
Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management & Economics

Course Last Reviewed
2022-2023

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