

COURSE DETAIL

INTERNATIONAL MANAGEMENT

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

122

UCEAP Course Suffix

S

UCEAP Official Title

INTERNATIONAL MANAGEMENT

UCEAP Transcript Title

INTL MANAGEMENT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

International managers face diverse and dynamic business environments in which they must accurately assess the institutional factors that shape the success or failure of their strategies and operations. This course aims to provide students with management knowledge for understanding international business environments in order to design effective managerial practices. It covers a range of issues concerned with managing international operations, such as: the global business environment and national differences, global institutions and driver of globalization, cross-cultural management and business ethics, cross-cultural negotiation or expatriation and assignments abroad amongst others.

Language(s) of Instruction

English

Host Institution Course Number

IEE3330

Host Institution Course Title

INTERNATIONAL MANAGEMENT

Host Institution Campus

Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management & Economics

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