COURSE DETAIL

ALTERNATIVES TO PLATFORM CAPITALISM: A CRITICAL AND INNOVATIVE WORKSHOP

Country
Germany

Host Institution
Technical University Berlin

Program(s)
Technical University Berlin

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Philosophy Computer Science

UCEAP Course Number
129

UCEAP Course Suffix

UCEAP Official Title
ALTERNATIVES TO PLATFORM CAPITALISM: A CRITICAL AND INNOVATIVE WORKSHOP

UCEAP Transcript Title
ALTRNATIV PLATFORMS

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description
The platform is the dominant business model of digitization. The most successful companies in the world like Google, Amazon or Facebook, but also many tech startups, are platforms. However, the often acclaimed model brings with it a series of problematic developments: the undermining of labor standards, economic concentration of power and monopolization, new threats to privacy and autonomy. The class first takes a theoretical approach to this topic and then examines alternative concepts and case studies. Finally, students develop their own project ideas. These can range from ideas for a platform cooperative to alternative data governance concepts all the way to new strategies for industrial action and social movements.

Language(s) of Instruction
German

Host Institution Course Number
3130 L 024

Host Institution Course Title
ALTERNATIVEN ZUM PLATTFORMKAPITALISMUS - EINE KRITISCHE INNOVATIONSWERKSTATT

Host Institution Course Details

Host Institution Campus
FAKULTÄT I GEISTES- UND BILDUNGSWISSENSCHAFTEN

Host Institution Faculty

Host Institution Degree

Host Institution Department
Kultur und Technik

Course Last Reviewed

Print