

COURSE DETAIL

ALTERNATIVES TO PLATFORM CAPITALISM: A CRITICAL AND INNOVATIVE WORKSHOP

Country

Germany

Host Institution

Technical University Berlin

Program(s)

Technical University Berlin

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Philosophy Computer Science

UCEAP Course Number

129

UCEAP Course Suffix**UCEAP Official Title**

ALTERNATIVES TO PLATFORM CAPITALISM: A CRITICAL AND INNOVATIVE WORKSHOP

UCEAP Transcript Title

ALTRNATIV PLATFORMS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The platform is the dominant business model of digitization. The most successful companies in the world like Google, Amazon or Facebook, but also many tech startups, are platforms. However, the often acclaimed model brings with it a series of problematic developments: the undermining of labor standards, economic concentration of power and monopolization, new threats to privacy and autonomy. The class first takes a theoretical approach to this topic and then examines alternative concepts and case studies. Finally, students develop their own project ideas. These can range from ideas for a platform cooperative to alternative data governance concepts all the way to new strategies for industrial action and social movements.

Language(s) of Instruction

German

Host Institution Course Number

3130 L 024

Host Institution Course Title

ALTERNATIVES TO PLATFORM CAPITALISM: A CRITICAL AND INNOVATIVE WORKSHOP

Host Institution Campus

FAKULTÄT I GEISTES- UND BILDUNGSWISSENSCHAFTEN

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Kultur und Technik

[Print](#)