COURSE DETAIL

ONLINE JOURNALISM
Country Hong Kong
Host Institution University of Hong Kong
Program(s) University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies Communication
UCEAP Course Number 116
UCEAP Course Suffix
UCEAP Official Title ONLINE JOURNALISM
UCEAP Transcript Title ONLINE JOURNALISM
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
The class examines the impact of digital media on journalism and related ethical and social issues. The practical element includes hands-on training for the techniques for designing and creating multiple media web-based content. Course topics include: multimedia journalism; online storytelling; character-driven narrative; non-linear media consumption; user engagement; user generated content; web traffic analysis; navigation; interactivity; usability; look and feel; photo shootingand editing; audio recording and editing; online security; online ethics; social media; citizen journalism; and data visualization. Assessment: coursework.

Language(s) of Instruction
English

Host Institution Course Number
JMSC2003

Host Institution Course Title
ONLINE JOURNALISM

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Journalism & Media Studies

Course Last Reviewed

Print