

# COURSE DETAIL

## ONLINE JOURNALISM

**Country**

Hong Kong

**Host Institution**

University of Hong Kong

**Program(s)**

University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

116

**UCEAP Course Suffix****UCEAP Official Title**

ONLINE JOURNALISM

**UCEAP Transcript Title**

ONLINE JOURNALISM

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

The class examines the impact of digital media on journalism and related ethical and social issues. The practical element includes hands-on training for the techniques for designing and creating multiple media web-based content. Course topics include: multimedia journalism; online storytelling; character-driven narrative; non-linear media consumption; user engagement; user generated content; web traffic analysis; navigation; interactivity; usability; look and feel; photo shooting and editing; audio recording and editing; online security; online ethics; social media; citizen journalism; and data visualization. Assessment: coursework.

## Language(s) of Instruction

English

## Host Institution Course Number

JMSC2003

## Host Institution Course Title

ONLINE JOURNALISM

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Journalism & Media Studies

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