

COURSE DETAIL

ONLINE JOURNALISM

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

116

UCEAP Course Suffix**UCEAP Official Title**

ONLINE JOURNALISM

UCEAP Transcript Title

ONLINE JOURNALISM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The class examines the impact of digital media on journalism and related ethical and social issues. The practical element includes hands-on training for the techniques for designing and creating multiple media web-based content. Course topics include: multimedia journalism; online storytelling; character-driven narrative; non-linear media consumption; user engagement; user generated content; web traffic analysis; navigation; interactivity; usability; look and feel; photo shooting and editing; audio recording and editing; online security; online ethics; social media; citizen journalism; and data visualization. Assessment: coursework.

Language(s) of Instruction

English

Host Institution Course Number

JMSC2003

Host Institution Course Title

ONLINE JOURNALISM

Host Institution Course Details**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department**

Journalism & Media Studies

Course Last Reviewed

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