

## COURSE DETAIL

### GLOBAL COMMUNICATION

**Country**

Hong Kong

**Host Institution**

Chinese University of Hong Kong

**Program(s)**

Chinese University of Hong Kong

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

102

**UCEAP Course Suffix****UCEAP Official Title**

GLOBAL COMMUNICATION

**UCEAP Transcript Title**

GLOBAL COMM

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

This course introduces key concepts, issues, challenges and trends essential to understand the process of integrating the global network. More specifically, this course offers an overview of the changing paradigm of global communication by studying the interrelation between cultural, economic, political, social, and technical dimensions of media and communication in the contemporary world, as well as examining the changing nature of power and the process of power diffusion in an information age. In doing so, this course examines the evolution of transnational communication, the phenomenon of electronic colonialism, and the debate of New World Information and Communication Order (NWICO). This is an interdisciplinary course, which covers the essential theories and concepts ranging from political science, international relations, media studies and communication. The first session of this course introduces the new trend of globalization, in particular, the emergence of broadcasting news agency and social media. The second part of this course critically assesses the impact of the new way of world communication on international affairs and domestic events.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

GLSD2102

## **Host Institution Course Title**

GLOBAL COMMUNICATION

## **Host Institution Course Details**

## **Host Institution Campus**

## **Host Institution Faculty**

## **Host Institution Degree**

## **Host Institution Department**

Global Studies

## Course Last Reviewed

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