

# COURSE DETAIL

## OPEN INNOVATION

**Country**

United Kingdom - England

**Host Institution**

London School of Economics

**Program(s)**

Summer at London School of Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

138

**UCEAP Course Suffix**

S

**UCEAP Official Title**

OPEN INNOVATION

**UCEAP Transcript Title**

OPEN INNOVATION

**UCEAP Quarter Units**

5.50

**UCEAP Semester Units**

3.70

**Course Description**

This course combines open innovation theory (grounded in network, economic, and organizational behavior perspectives) with practical application strategies and includes training from industry experts who implement open innovation to transform businesses. Case studies and a group project allow students to sharpen and synthesize these insights and bring to life issues like motivating and incentivizing crowds, aggregating crowd data, attaining a wise crowd, and the limitations of utilizing crowds.

**Language(s) of Instruction**

English

**Host Institution Course Number**

MG202

**Host Institution Course Title**

OPEN INNOVATION

**Host Institution Campus**

LSE

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Business and Management

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