COURSE DETAIL

JAPANESE CORPORATIONS MANAGEMENT AND STRATEGY
Country Japan
Host Institution Keio University
Program(s) Keio University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 141
UCEAP Course Suffix
UCEAP Official Title JAPANESE CORPORATIONS MANAGEMENT AND STRATEGY
UCEAP Transcript Title JAPAN CORP STRATEGY
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description
This course offers you to learn some fundamental knowledge about management, organizations, and business strategies particularly in the Japanese contexts. By using cases extensively throughout the course, the course provides fundamental knowledge about strategy and organizations of Japanese corporations and develops skills for analyzing business organizations. The topics discussed include innovation, platform businesses, diversification, profitability, business model canvas, and organizational renewal. Cases include Komatsu, Rakuten, Ina Food, SONY, and Toto.

Language(s) of Instruction
English

Host Institution Course Number
N/A

Host Institution Course Title
CASE ANALYSIS ON MANAGEMENT AND STRATEGY OF JAPANESE CORPORATIONS

Host Institution Course Details

Host Institution Campus
Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department
International Center

Course Last Reviewed

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