# COURSE DETAIL

| ENTREPRENEURSHIP AND INNOVATION |
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| **Country**<br>Taiwan |
| **Host Institution**<br>National Taiwan University |
| **Program(s)**<br>National Taiwan University |
| **UCEAP Course Level**<br>Graduate |
| **UCEAP Subject Area(s)**<br>Business Administration |
| **UCEAP Course Number**<br>232 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>ENTREPRENEURSHIP AND INNOVATION |
| **UCEAP Transcript Title**<br>ENTREPREN INNOVATN |
| **UCEAP Quarter Units**<br>4.50 |
| **UCEAP Semester Units**<br>3.00 |

**Course Description**

Students will participate in business plans writing and critiques and enjoy vivid interactions with entrepreneurs and guest speakers for experience sharing and collaboration potentials. What would it take to turn a business idea into a venture? What can we gain from a classroom setting, and link it to real-world practices? Through team projects, invited talks, role plays, and various kinds of activities, students find answers to these questions and learn to become successful entrepreneurs. The major deliverable from this class is your business plan and a small scale launch of your planned business.

**Language(s) of Instruction**
English

**Host Institution Course Number**
GMBA7032

**Host Institution Course Title**
ENTREPRENEURSHIP AND INNOVATION

**Host Institution Course Details**

**Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Business Adminstration

**Course Last Reviewed**
2022-2023

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