

COURSE DETAIL

ENTREPRENEURSHIP AND INNOVATION

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Graduate

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

232

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP AND INNOVATION

UCEAP Transcript Title

ENTREPREN INNOVATN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Students will participate in business plans writing and critiques and enjoy vivid interactions with entrepreneurs and guest speakers for experience sharing and collaboration potentials. What would it take to turn a business idea into a venture? What can we gain from a classroom setting, and link it to real-world practices? Through team projects, invited talks, role plays, and various kinds of activities, students find answers to these questions and learn to become successful entrepreneurs. The major deliverable from this class is your business plan and a small scale launch of your planned business.

Language(s) of Instruction

English

Host Institution Course Number

GMBA7032

Host Institution Course Title

ENTREPRENEURSHIP AND INNOVATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

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