COURSE DETAIL

INDUSTRIAL ORGANIZATION
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 147
UCEAP Course Suffix
UCEAP Official Title INDUSTRIAL ORGANIZATION
UCEAP Transcript Title INDUSTRIAL ORGANIZN
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course analyses the basic concepts associated with competing theoretical perspectives on the nature of the firm and analysis of market coordination. It develops an awareness of how recent advances in the theory of Industrial Organization relate to previously dominant perspectives in the field. Students develop an understanding of how different approaches to Industrial Organization have been applied at the level of specific firms, particular industries, and with regard to concrete policy initiatives. Students learn to outline, evaluate, and illustrate the contributions of transaction cost economics, resource-based theories of the firm, and evolutionary approaches to Industrial Organization; evaluate and illustrate accounts of the market order which highlight the role of social rules, relationships, and conventions in the functioning of competitive processes; and demonstrate the policy relevance of recent theoretical advances in Industrial Organization by evaluating the promotion of quasi-market structures in sectors such as broadcasting.

Language(s) of Instruction
English

Host Institution Course Number
5SSMN228

Host Institution Course Title
INDUSTRIAL ORGANISATION

Host Institution Course Details
https://www.kcl.ac.uk/study/courses-data/modules/5/Industrial-Organisation-5ssm…

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Management

Course Last Reviewed
2021-2022

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