

COURSE DETAIL

INDUSTRIAL ORGANIZATION

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

147

UCEAP Course Suffix**UCEAP Official Title**

INDUSTRIAL ORGANIZATION

UCEAP Transcript Title

INDUSTRIAL ORGANIZN

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course analyses the basic concepts associated with competing theoretical perspectives on the nature of the firm and analysis of market coordination. It develops an awareness of how recent advances in the theory of Industrial Organization relate to previously dominant perspectives in the field. Students develop an understanding of how different approaches to Industrial Organization have been applied at the level of specific firms, particular industries, and with regard to concrete policy initiatives. Students learn to outline, evaluate, and illustrate the contributions of transaction cost economics, resource-based theories of the firm, and evolutionary approaches to Industrial Organization; evaluate and illustrate accounts of the market order which highlight the role of social rules, relationships, and conventions in the functioning of competitive processes; and demonstrate the policy relevance of recent theoretical advances in Industrial Organization by evaluating the promotion of quasi-market structures in sectors such as broadcasting.

Language(s) of Instruction

English

Host Institution Course Number

5SSMN228

Host Institution Course Title

INDUSTRIAL ORGANIZATION

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Management

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