COURSE DETAIL

FASHION MANAGEMENT
Country United Kingdom - England
Host Institution University of Manchester
Program(s) University of Manchester
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 152
UCEAP Course Suffix
UCEAP Official Title FASHION MANAGEMENT
UCEAP Transcript Title FASHION MANAGEMENT
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description
This course surveys current fashion business types from those providing commodities and staples to those promising luxury to high end markets. Students examine and evaluate the implications for management in key functional areas, for example, the supply chain, organizational structures, international production, and explore the global nature of the fashion and textile industries.

Language(s) of Instruction
English

Host Institution Course Number
MATS22102

Host Institution Course Title
FASHION MANAGEMENT

Host Institution Course Details
http://www.materials.manchester.ac.uk/study/undergraduate/undergraduate-courses...

Host Institution Campus
University of Manchester

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Materials

Course Last Reviewed
2018-2019

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