

# COURSE DETAIL

## FASHION MANAGEMENT

**Country**

United Kingdom - England

**Host Institution**

University of Manchester

**Program(s)**

University of Manchester

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

152

**UCEAP Course Suffix****UCEAP Official Title**

FASHION MANAGEMENT

**UCEAP Transcript Title**

FASHION MANAGEMENT

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

**Course Description**

This course surveys current fashion business types from those providing commodities and staples to those promising luxury to high end markets. Students examine and evaluate the implications for management in key functional areas, for example, the supply chain, organizational structures, international production, and explore the global nature of the fashion and textile industries.

**Language(s) of Instruction**

English

**Host Institution Course Number**

MATS22102

**Host Institution Course Title**

FASHION MANAGEMENT

**Host Institution Course Details**

<http://www.materials.manchester.ac.uk/study/undergraduate/undergraduate-courses...>

**Host Institution Campus**

University of Manchester

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

School of Materials

**Course Last Reviewed**

2018-2019

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