

COURSE DETAIL

INTRODUCTION TO HOTEL MANAGEMENT

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO HOTEL MANAGEMENT

UCEAP Transcript Title

HOTEL MANAGEMENT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course examines hotel management and its future development, products and services of hotel, hotel brands and enterprise management, different branches of a hotel and each's responsibility. The assignment helps the students to apply the theories learned in class in a real case by interviewing the managers.

Language(s) of Instruction

Chinese

Host Institution Course Number

TOUR130064

Host Institution Course Title

INTRODUCTION TO HOTEL MANAGEMENT

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Tourism

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