COURSE DETAIL

INTRODUCTION TO HOTEL MANAGEMENT
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO HOTEL MANAGEMENT
UCEAP Transcript Title HOTEL MANAGEMENT
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course examines hotel management and its future development, products and services of hotel, hotel brands and enterprise management, different branches of a hotel and each's responsibility. The assignment helps the students to apply the theories learned in class in a real case by interviewing the managers.

Language(s) of Instruction
Chinese

Host Institution Course Number
TOUR130064

Host Institution Course Title
INTRODUCTION TO HOTEL MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Tourism

Course Last Reviewed
2020-2021

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