

# COURSE DETAIL

## INTRODUCTION TO HOTEL MANAGEMENT

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTION TO HOTEL MANAGEMENT

**UCEAP Transcript Title**

HOTEL MANAGEMENT

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course examines hotel management and its future development, products and services of hotel, hotel brands and enterprise management, different branches of a hotel and each's responsibility. The assignment helps the students to apply the theories learned in class in a real case by interviewing the managers.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

TOUR130064

## Host Institution Course Title

INTRODUCTION TO HOTEL MANAGEMENT

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Tourism

## Course Last Reviewed

2020-2021

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