COURSE DETAIL

BUSINESS ANALYSIS
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 134
UCEAP Course Suffix
UCEAP Official Title BUSINESS ANALYSIS
UCEAP Transcript Title BUSINESS ANALYSIS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides the ability to analyze businesses focusing on their yielding cash flow. To conduct more reasonable analyses, the appropriate balance between quantitative analyses (e.g., financial ratio analyses) and qualitative analyses (e.g., strategy analyses) is essential. Furthermore, the course covers topics regarding financial forecasting, investment analysis, and business valuation. For the sake of a better understanding of the theories needed and the techniques in practice, cases are provided in the proper classes. Assessment: final exam (40%), group presentation (25%), class assignments (20%), quiz (15%). Prerequisite: Intermediate accounting knowledge

Language(s) of Instruction
English

Host Institution Course Number
ACC5027

Host Institution Course Title
BUSINESS ANALYSIS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Accounting

Course Last Reviewed
2022-2023

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