

COURSE DETAIL

BUSINESS ANALYSIS

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

134

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ANALYSIS

UCEAP Transcript Title

BUSINESS ANALYSIS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides the ability to analyze businesses focusing on their yielding cash flow. To conduct more reasonable analyses, the appropriate balance between quantitative analyses (e.g., financial ratio analyses) and qualitative analyses (e.g., strategy analyses) is essential. Furthermore, the course covers topics regarding financial forecasting, investment analysis, and business valuation. For the sake of a better understanding of the theories needed and the techniques in practice, cases are provided in the proper classes. Assessment: final exam (40%), group presentation (25%), class assignments (20%), quiz (15%). Prerequisite: Intermediate accounting knowledge

Language(s) of Instruction

English

Host Institution Course Number

ACC5027

Host Institution Course Title

BUSINESS ANALYSIS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Accounting

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