

# COURSE DETAIL

## BUSINESS ANALYSIS

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

134

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS ANALYSIS

**UCEAP Transcript Title**

BUSINESS ANALYSIS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course provides the ability to analyze businesses focusing on their yielding cash flow. To conduct more reasonable analyses, the appropriate balance between quantitative analyses (e.g., financial ratio analyses) and qualitative analyses (e.g., strategy analyses) is essential. Furthermore, the course covers topics regarding financial forecasting, investment analysis, and business valuation. For the sake of a better understanding of the theories needed and the techniques in practice, cases are provided in the proper classes. Assessment: final exam (40%), group presentation (25%), class assignments (20%), quiz (15%). Prerequisite: Intermediate accounting knowledge

## Language(s) of Instruction

English

## Host Institution Course Number

ACC5027

## Host Institution Course Title

BUSINESS ANALYSIS

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Accounting

## Course Last Reviewed

2022-2023

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