

COURSE DETAIL

POP CULTURE IN BRITAIN AND AMERICA

Country

Thailand

Host Institution

Thammasat University

Program(s)

Thammasat University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology American Studies

UCEAP Course Number

134

UCEAP Course Suffix**UCEAP Official Title**

POP CULTURE IN BRITAIN AND AMERICA

UCEAP Transcript Title

POP CULTURE BRIT&US

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course studies how pop culture has influenced the thought and behavior of societies in Britain and the United States from the 19th century to the present. It covers why pop culture emerges and how it relates to the changing social and political climate from that time period. It shows students theoretical approaches to definitions of popular culture and how to analyze their validity. Topics include Marxism, structuralism, semiology, hegemony and the role of the media, folk cultures in Britain and the United States, popular culture from the late 1920s and 1930s, blackface minstrelsy, racial constructs and jazz, the British class system, 1950s emergence of rock 'n' roll, 1960s and 1970s pop music and art as protest, youth subcultures in Britain and America, sports and the media, feminist approaches to pop culture, post modernism, and multiculturalism and globalization. Teaching methods include visual and audio aids including DVD excerpts, CDs, and computer downloads. Students are encouraged to express their opinions in discussions. Assessment: attendance and participation (20%), midterm (30%), final exam (50%).

Language(s) of Instruction

English

Host Institution Course Number

BS 358

Host Institution Course Title

POP CULTURE IN BRITAIN AND AMERICA

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

British & American Studies

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