COURSE DETAIL

POP CULTURE IN BRITAIN AND AMERICA
Country Thailand
Host Institution Thammasat University
Program(s) Thammasat University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Sociology American Studies
UCEAP Course Number 134
UCEAP Course Suffix
UCEAP Official Title POP CULTURE IN BRITAIN AND AMERICA
UCEAP Transcript Title POP CULTURE BRIT&US
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description
This course studies how pop culture has influenced the thought and behavior of societies in Britain and the United States from the 19th century to the present. It covers why pop culture emerges and how it relates to the changing social and political climate from that time period. It shows students theoretical approaches to definitions of popular culture and how to analyze their validity. Topics include Marxism, structuralism, semiology, hegemony and the role of the media, folk cultures in Britain and the United States, popular culture from the late 1920s and 1930s, blackface minstrelsy, racial constructs and jazz, the British class system, 1950s emergence of rock 'n' roll, 1960s and 1970s pop music and art as protest, youth subcultures in Britain and America, sports and the media, feminist approaches to pop culture, post modernism, and multiculturalism and globalization. Teaching methods include visual and audio aids including DVD excerpts, CDs, and computer downloads. Students are encouraged to express their opinions in discussions. Assessment: attendance and participation (20%), midterm (30%), final exam (50%).

Language(s) of Instruction
English

Host Institution Course Number
BS 358

Host Institution Course Title
POP CULTURE IN BRITAIN AND AMERICA

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
British & American Studies

Course Last Reviewed

Print