

COURSE DETAIL

THE ECONOMICS OF CORPORATE SOCIAL RESPONSIBILITY

Country

United Kingdom - Scotland

Host Institution

University of Edinburgh

Program(s)

University of Edinburgh

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

104

UCEAP Course Suffix**UCEAP Official Title**

THE ECONOMICS OF CORPORATE SOCIAL RESPONSIBILITY

UCEAP Transcript Title

ECON CORP RSPNSBLTY

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This is an economics course on corporate social responsibility (CSR). Increasingly, social, environmental and ethical considerations are salient when discussing firm behavior in capitalist and market economies. We will address its implications, from a positive as well as from a normative point of view. Thus, after showing that citizens show pro-social preferences in their market behavior (e.g., as consumers or shareholders), we will study its effect on product market competition. When doing so, we will consider a crucial aspect with regards to the so called socially responsible firm practices, namely, the level of market transparency. CSR not only concerns consumers, but also other firm stakeholders such as employees, suppliers, shareholders and other financiers, and we will also pay attention to them in our analysis.

Language(s) of Instruction

English

Host Institution Course Number

ECNM10099

Host Institution Course Title

THE ECONOMICS OF CORPORATE SOCIAL RESPONSIBILITY

Host Institution Course Details

Host Institution Campus

University of Edinburgh

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Economics

Course Last Reviewed

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