COURSE DETAIL

THE ECONOMICS OF CORPORATE SOCIAL RESPONSIBILITY
Country United Kingdom - Scotland
Host Institution University of Edinburgh
Program(s) University of Edinburgh
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 104
UCEAP Course Suffix
UCEAP Official Title THE ECONOMICS OF CORPORATE SOCIAL RESPONSIBILITY
UCEAP Transcript Title ECON CORP RSPNSBLTY
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description
This is an economics course on corporate social responsibility (CSR). Increasingly, social, environmental and ethical considerations are salient when discussing firm behavior in capitalist and market economies. We will address its implications, from a positive as well as from a normative point of view. Thus, after showing that citizens show pro-social preferences in their market behavior (e.g., as consumers or shareholders), we will study its effect on product market competition. When doing so, we will consider a crucial aspect with regards to the so called socially responsible firm practices, namely, the level of market transparency. CSR not only concerns consumers, but also other firm stakeholders such as employees, suppliers, shareholders and other financers, and we will also pay attention to them in our analysis.

Language(s) of Instruction
English

Host Institution Course Number
ECNM10099

Host Institution Course Title
THE ECONOMICS OF CORPORATE SOCIAL RESPONSIBILITY

Host Institution Course Details

Host Institution Campus
University of Edinburgh

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Economics

Course Last Reviewed

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