

# COURSE DETAIL

## INTERNATIONAL BUSINESS HISTORY

**Country**

Netherlands

**Host Institution**

Maastricht University - School of Business and Economics

**Program(s)**

Business and Economics, Maastricht

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

174

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL BUSINESS HISTORY

**UCEAP Transcript Title**

INTL BUSINESS HIST

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines historical evolution in terms of human and organizational actors responding to opportunities in their environment in ways that pioneered entirely new industries and forms of business. This course studies a path-breaking historical development in one or more leading industrial capitalist nations during the second industrial revolution. The course zooms in on business activities and their outcomes, and zooms out to the historical and national context in which these events have taken place. Looking back at history can be concretely informative since much what exists now has its roots in the past. But studying history is also a way of developing creative notions about how humans interact with their business environment in a situation of pervasive uncertainty. This can broaden our mental scope in dealing with our own uncertain world.

## Language(s) of Instruction

English

## Host Institution Course Number

EBC2069

## Host Institution Course Title

INTERNATIONAL BUSINESS HISTORY

## Host Institution Campus

Maastricht University

## Host Institution Faculty

School of Business and Economics

## Host Institution Degree

## Host Institution Department

Economics & Business Administration

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