COURSE DETAIL

INTERNATIONAL BUSINESS HISTORY

Country
Netherlands

Host Institution
Maastricht University - School of Business and Economics

Program(s)
Business and Economics, Maastricht

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
174

UCEAP Course Suffix

UCEAP Official Title
INTERNATIONAL BUSINESS HISTORY

UCEAP Transcript Title
INTL BUSINESS HIST

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

This course examines historical evolution in terms of human and organizational actors responding to opportunities in their environment in ways that pioneered entirely new industries and forms of business. This course studies a path-breaking historical development in one or more leading industrial capitalist nations during the second industrial revolution. The course zooms in on business activities and their outcomes, and zooms out to the historical and national context in which these events have taken place. Looking back at history can be concretely informative since much what exists now has its roots in the past. But studying history is also a way of developing creative notions about how humans interact with their business environment in a situation of pervasive uncertainty. This can broaden our mental scope in dealing with our own uncertain world.

Language(s) of Instruction
English

Host Institution Course Number
EBC2069

Host Institution Course Title
INTERNATIONAL BUSINESS HISTORY

Host Institution Course Details
https://code.unimaas.nl/Code/Display?intCalendarID=28&intBAMA=1&SearchString=EB...

Host Institution Campus
Maastricht University

Host Institution Faculty
School of Business and Economics

Host Institution Degree

Host Institution Department

Economics & Business Administration

Course Last Reviewed
2021-2022

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