

COURSE DETAIL

WEB SOCIETY AND GLOBALIZATION

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

185

UCEAP Course Suffix

B

UCEAP Official Title

WEB SOCIETY AND GLOBALIZATION

UCEAP Transcript Title

WEB SOC & GLBLZTION

UCEAP Quarter Units

4.00

UCEAP Semester Units

2.70

Course Description

This is a graduate level course that is part of the Laurea Magistrale program. The course is intended for advanced level students only. Enrollment is by consent of the instructor. The course has 2 parts A & B. Students must take both parts. No partial credit possible. Maximum number of units for both parts is 8 with a term paper on a pre-approved topic. The course focuses on different notions of globalization, and how information technologies affect everyday life, markets, and the process of consumption. Emphasis is placed on a sociological reading of globalization, i.e. understanding the internet culture and the relationship between globalization and web society. Students analyze the impact on individual behaviors and society at large within social networks and online communities through the mainstreaming of private information posted to the public sphere. The course addresses the emergence of a new rhetoric concerning democratization and participation in the web society, the changing relationship between producers, consumers, and prosumers in the web society and the consequences and effects of the Digital Divide nationally and worldwide.

Language(s) of Instruction

English

Host Institution Course Number

81779

Host Institution Course Title

WEB SOCIETY AND GLOBALIZATION

Host Institution Campus

LINGUE E LETTERATURE, TRADUZIONE E INTERPRETAZIONE

Host Institution Faculty

Host Institution Degree

Host Institution Department

Language, Society, and Communication

[Print](#)