

COURSE DETAIL

JAPANESE POP CULTURE

Country

Japan

Host Institution

Tohoku University

Program(s)

Engineering and Science

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Asian Studies

UCEAP Course Number

112

UCEAP Course Suffix**UCEAP Official Title**

JAPANESE POP CULTURE

UCEAP Transcript Title

JAPAN POP CULTURE

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course serves as an introduction into Japanese popular culture with a focus on Japanese otaku market. The course develops a more nuanced understanding of the related creative industries and media, as well as typical patterns of production, consumption and communication that mark Japanese popular culture of today. At the same time, links and parallels between popular culture in Japan and other countries are drawn. The course also considers multiple related phenomena, from economic conditions that influence creative industries, to consumption patterns and fan activities, to storytelling techniques, to the specificity of various media.

Language(s) of Instruction

English

Host Institution Course Number

LB51212

Host Institution Course Title

STUDIES OF JAPANESE CULTURE (SPECIAL LECTURE) I

Host Institution Campus

Tohoku University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Arts and Letters

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