COURSE DETAIL

JAPANESE POP CULTURE
Country Japan
Host Institution Tohoku University
Program(s) Engineering and Science
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Asian Studies
UCEAP Course Number 112
UCEAP Course Suffix
UCEAP Official Title JAPANESE POP CULTURE
UCEAP Transcript Title JAPAN POP CULTURE
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description
This course serves as an introduction into Japanese popular culture with a focus on Japanese otaku market. The course develops a more nuanced understanding of the related creative industries and media, as well as typical patterns of production, consumption and communication that mark Japanese popular culture of today. At the same time, links and parallels between popular culture in Japan and other countries are drawn.The course also considers multiple related phenomena, from economic conditions that influence creative industries, to consumption patterns and fan activities, to storytelling techniques, to the specificity of various media.

Language(s) of Instruction
English

Host Institution Course Number
LB51212

Host Institution Course Title
STUDIES OF JAPANESE CULTURE (SPECIAL LECTURE) I

Host Institution Course Details

Host Institution Campus
Tohoku University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Arts and Letters

Course Last Reviewed

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