COURSE DETAIL

SUSTAINABLE BUSINESS MANAGEMENT
Country Spain
Host Institution University of Barcelona
Program(s) University of Barcelona
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Environmental Studies Business Administration
UCEAP Course Number 131
UCEAP Course Suffix
UCEAP Official Title SUSTAINABLE BUSINESS MANAGEMENT
UCEAP Transcript Title SUSTAINBLE BUS MGMT
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

The course offers an introduction to all aspects of sustainable business management including global sustainable models, trade, industry, consumption, trends, strategies, key sectors, policy, and more. It examines the vision and tools required to effectively manage all of the challenges that new sustainable business models currently demand.

Language(s) of Instruction
English

Host Institution Course Number
290380

Host Institution Course Title
SUSTAINABLE BUSINESS MANAGEMENT

Host Institution Course Details
https://www.eh.ub.edu/repositori/programas/giga/290380_es.pdf

Host Institution Campus
Campus Plaça Universitat

Host Institution Faculty

Host Institution Degree

Host Institution Department
Estudios Hispánicos

Course Last Reviewed
2022-2023

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