

COURSE DETAIL

SUSTAINABLE BUSINESS MANAGEMENT

Country

Spain

Host Institution

University of Barcelona

Program(s)

University of Barcelona

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Environmental Studies Business Administration

UCEAP Course Number

131

UCEAP Course Suffix**UCEAP Official Title**

SUSTAINABLE BUSINESS MANAGEMENT

UCEAP Transcript Title

SUSTAINBLE BUS MGMT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course offers an introduction to all aspects of sustainable business management including global sustainable models, trade, industry, consumption, trends, strategies, key sectors, policy, and more. It examines the vision and tools required to effectively manage all of the challenges that new sustainable business models currently demand.

Language(s) of Instruction

English

Host Institution Course Number

290380

Host Institution Course Title

SUSTAINABLE BUSINESS MANAGEMENT

Host Institution Course Details

https://www.eh.ub.edu/repositori/programas/giga/290380_es.pdf

Host Institution Campus

Campus Plaça Universitat

Host Institution Faculty

Host Institution Degree

Host Institution Department

Estudios Hispánicos

Course Last Reviewed

2022-2023

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