

COURSE DETAIL

LITERATURE AND MASS MEDIA

Country

Spain

Host Institution

Complutense University of Madrid

Program(s)

Complutense University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Spanish Communication

UCEAP Course Number

132

UCEAP Course Suffix**UCEAP Official Title**

LITERATURE AND MASS MEDIA

UCEAP Transcript Title

LIT & MASS MEDIA

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the parts of speech and meanings presented in literature and mass media. Weekly topics include: the factors and functions of semiotics, poetry and rhetoric; verbal versification; meaning, reference, context, situation, and theme; verbal and visual morphology; types of speech and strategy; narration and the effects of narration; manipulations in media, meaning, and speech; figures of speech.

Language(s) of Instruction

Spanish

Host Institution Course Number

803724,803587

Host Institution Course Title

LITERATURA Y MEDIOS DE COMUNICACIÓN

Host Institution Campus

Facultad de Ciencias de la Información, Campus de Ciudad Universitaria

Host Institution Faculty

Facultad de Ciencias de la Información

Host Institution Degree

GRADO EN COMUNICACIÓN AUDIOVISUAL

Host Institution Department

Departamento de Filología Española III, Grado en Comunicación Audiovisual

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