COURSE DETAIL

IDOLS AND CELEBRITIES IN JAPAN AND KOREA
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Asian Studies
UCEAP Course Number 124
UCEAP Course Suffix
UCEAP Official Title IDOLS AND CELEBRITIES IN JAPAN AND KOREA
UCEAP Transcript Title IDOLS&CELEBRITIES
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Idols and celebrities are an integral, highly visible and pervasive part of contemporary Japanese and Korean culture. As the most prominent characteristic of Japanese and Korean media and cultural industries, idols have also come to saturate the everyday lives of people outside of Japan and Korea, especially in the wake of the Japan mania, Cool Japan campaigns, and the Korean waves. Through an interdisciplinary approach—combining Japanese and Korean studies, cultural studies, media studies, and celebrity studies—this module examines the idol phenomenon in Japan and Korea. Students will be introduced to key concepts in the study of idols and celebrities, and address the production, representation, circulation and consumption of idols and celebrities in contemporary Japan and Korea (and beyond) within their historical, social, political and economic contexts. By the end of the module, students will not only gain a deeper understanding of Japanese and Korean society, they will also gain conceptual and analytical tools for understanding today's global media landscape.

Language(s) of Instruction
English

Host Institution Course Number
JS2233

Host Institution Course Title
IDOLS AND CELEBRITIES IN JAPAN AND KOREA

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Japanese Studies

Course Last Reviewed
2021-2022

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