

## COURSE DETAIL

### INTERNATIONAL TRADE FROM THE PERSPECTIVE OF FIRMS

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

105

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL TRADE FROM THE PERSPECTIVE OF FIRMS

**UCEAP Transcript Title**

INTL TRADE/FIRMS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

The course explores the international frontiers of international trade studies at the enterprise level, Topics include the development of international trade theory and empirical research from the perspective of enterprises; individual enterprises in a dynamic open economy; the motivations, mechanisms, and influences of internationalization choices (trade, investment, outsourcing, etc.) when pursuing their own development and maximizing profits.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

ECON130203

## Host Institution Course Title

INTERNATIONAL TRADE FROM THE PERSPECTIVE OF FIRMS

## Host Institution Campus

## Host Institution Faculty

LI Zhiyuann

## Host Institution Degree

## Host Institution Department

Economics

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