COURSE DETAIL

INTERNATIONAL TRADE FROM THE PERSPECTIVE OF FIRMS
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL TRADE FROM THE PERSPECTIVE OF FIRMS
UCEAP Transcript Title INTL TRADE/FIRMS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The course explores the international frontiers of international trade studies at the enterprise level, Topics include the development of international trade theory and empirical research from the perspective of enterprises; individual enterprises in a dynamic open economy; the motivations, mechanisms, and influences of internationalization choices (trade, investment, outsourcing, etc.) when pursuing their own development and maximizing profits.

Language(s) of Instruction
Chinese

Host Institution Course Number
ECON130203

Host Institution Course Title
INTERNATIONAL TRADE FROM THE PERSPECTIVE OF FIRMS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty
LI Zhiyuann

Host Institution Degree

Host Institution Department
Economics

Course Last Reviewed
2020-2021

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