

COURSE DETAIL

INTERNATIONAL TRADE FROM THE PERSPECTIVE OF FIRMS

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL TRADE FROM THE PERSPECTIVE OF FIRMS

UCEAP Transcript Title

INTL TRADE/FIRMS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course explores the international frontiers of international trade studies at the enterprise level, Topics include the development of international trade theory and empirical research from the perspective of enterprises; individual enterprises in a dynamic open economy; the motivations, mechanisms, and influences of internationalization choices (trade, investment, outsourcing, etc.) when pursuing their own development and maximizing profits.

Language(s) of Instruction

Chinese

Host Institution Course Number

ECON130203

Host Institution Course Title

INTERNATIONAL TRADE FROM THE PERSPECTIVE OF FIRMS

Host Institution Campus

Host Institution Faculty

LI Zhiyuann

Host Institution Degree

Host Institution Department

Economics

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