

COURSE DETAIL

INTERCULTURAL BUSINESS COMMUNICATION

Country

Japan

Host Institution

International Christian University

Program(s)

International Christian University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

171

UCEAP Course Suffix**UCEAP Official Title**

INTERCULTURAL BUSINESS COMMUNICATION

UCEAP Transcript Title

INTCULTRAL BUS COMM

UCEAP Quarter Units

1.50

UCEAP Semester Units

1.00

Course Description

For Fall/Autumn 2023, students in this course will participate in the Virtual Business Professional Project (<https://www.marshall.usc.edu/departments/business-communication/vbp-project>) which will be coordinated by the Marshall School of Business at the University of Southern California (USC). Students will be assigned to a team and will collaborate with students from other universities on a project about major global companies.

From the VBP Project website:

The VBP Project is a global student collaboration project created and managed by business communication faculty at the Marshall School of Business at USC. The goal of the VBP Project is to help students develop skills necessary to succeed in a fast-paced global business environment that is increasingly relying on social platforms and virtual collaboration for their internal and external communication. Every semester, 500 to 700 students participate in VBP. These students collectively represent over 50 countries around the world and study at 17 universities in 10 different countries.

Language(s) of Instruction

English

Host Institution Course Number

MCC373E

Host Institution Course Title

CROSS-CULTURAL BUSINESS COMMUNICATION

Host Institution Course Details

<https://campus.icu.ac.jp/public/ehandbook/PreviewSyllabus.aspx?regno=21292&year...>

Host Institution Campus

International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Media, Communication and Culture

Course Last Reviewed

2023-2024

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