# COURSE DETAIL

| INTERCULTURAL BUSINESS COMMUNICATION |
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| **Country**<br>Japan |
| **Host Institution**<br>International Christian University |
| **Program(s)**<br>International Christian University |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Communication |
| **UCEAP Course Number**<br>171 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>INTERCULTURAL BUSINESS COMMUNICATION |
| **UCEAP Transcript Title**<br>INTCULTRAL BUS COMM |
| **UCEAP Quarter Units**<br>1.50 |
| **UCEAP Semester Units**<br>1.00 |

**Course Description**

For Fall/Autumn 2023, students in this course will participate in the Virtual Business Professional Project ( https://www.marshall.usc.edu/departments/business-communication/vbp-project) which will be coordinated by the Marshall School of Business at the University of Southern California (USC). Students will be assigned to a team and will collaborate with students from other universities on a project about major global companies.

From the VBP Project website:
The VBP Project is a global student collaboration project created and managed by business communication faculty at the Marshall School of Business at USC. The goal of the VBP Project is to help students develop skills necessary to succeed in a fast-paced global business environment that is increasingly relying on social platforms and virtual collaboration for their internal and external communication.  Every semester, 500 to 700 students participate in VBP. These students collectively represent over 50 countries around the world and study at 17 universities in 10 different countries.

**Language(s) of Instruction**
English

**Host Institution Course Number**
MCC373E

**Host Institution Course Title**
CROSS-CULTURAL BUSINESS COMMUNICATION

**Host Institution Course Details**
https://campus.icu.ac.jp/public/ehandbook/PreviewSyllabus.aspx?regno=21292&year...

**Host Institution Campus**
International Christian University

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Media, Communication and Culture

**Course Last Reviewed**
2023-2024

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