

COURSE DETAIL

SOCIAL NETWORK AND COMPETITIVE ADVANTAGE

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

113

UCEAP Course Suffix**UCEAP Official Title**

SOCIAL NETWORK AND COMPETITIVE ADVANTAGE

UCEAP Transcript Title

SOC NTWRK&COMP ADV

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces the theory of social networks and social capital, and how social networks may affect individual achievement. To analyze individual as well as interorganizational networks, the course introduces related cutting-edge strategic management theories and social network analysis tools such as UCInet and/or Netminer.

Language(s) of Instruction

English

Host Institution Course Number

BUSS425

Host Institution Course Title

SOCIAL NETWORK AND COMPETITIVE ADVANTAGE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2021-2022

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