

COURSE DETAIL

CORPORATE ENTREPRENEURSHIP AND INNOVATION

Country

United Kingdom - Scotland

Host Institution

University of Glasgow

Program(s)

University of Glasgow

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

108

UCEAP Course Suffix**UCEAP Official Title**

CORPORATE ENTREPRENEURSHIP AND INNOVATION

UCEAP Transcript Title

ENTREPRENEURSHIP 1A

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course introduces the topic of corporate entrepreneurship, as well as the issues crucial to the development of organizational innovation and creativity. The course draws on the growing body of research and literature related to corporate entrepreneurship.

Language(s) of Instruction

English

Host Institution Course Number

MGT1003

Host Institution Course Title

ENTREPRENEURSHIP 1A: CORPORATE ENTREPRENEURSHIP AND INNOVATION

Host Institution Course Details

<http://www.gla.ac.uk/coursecatalogue/course/?code=MGT1003>

Host Institution Campus

University of Glasgow

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Adam Smith Business School

Course Last Reviewed

2018-2019

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