COURSE DETAIL

CORPORATE ENTREPRENEURSHIP AND INNOVATION
Country United Kingdom - Scotland
Host Institution University of Glasgow
Program(s) University of Glasgow
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 108
UCEAP Course Suffix
UCEAP Official Title CORPORATE ENTREPRENEURSHIP AND INNOVATION
UCEAP Transcript Title ENTREPRENEURSHIP 1A
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description
This course introduces the topic of corporate entrepreneurship, as well as the issues crucial to the development of organizational innovation and creativity. The course draws on the growing body of research and literature related to corporate entrepreneurship.

Language(s) of Instruction
English

Host Institution Course Number
MGT1003

Host Institution Course Title
ENTREPRENEURSHIP 1A: CORPORATE ENTREPRENEURSHIP AND INNOVATION

Host Institution Course Details
http://www.gla.ac.uk/coursecatalogue/course/?code=MGT1003

Host Institution Campus
University of Glasgow

Host Institution Faculty

Host Institution Degree

Host Institution Department
Adam Smith Business School

Course Last Reviewed
2018-2019

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