

# COURSE DETAIL

## BUSINESS MODEL STRATEGIES

**Country**

Brazil

**Host Institution**

Pontifical Catholic University of Rio de Janeiro

**Program(s)**

Pontifical Catholic University of Rio de Janeiro

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

118

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS MODEL STRATEGIES

**UCEAP Transcript Title**

BUS MODEL STRATGIES

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

This course evaluates different types of business models and their implications for company strategy. It uses case studies to compliment and illustrate the models presented.

**Language(s) of Instruction**

English

**Host Institution Course Number**

ADM 1982

**Host Institution Course Title**

BUSINESS MODELS STRATEGIES

**Host Institution Course Details****Host Institution Campus**

PUC-Rio

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Departamento de Administração

**Course Last Reviewed**

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