

COURSE DETAIL

BUSINESS MODEL STRATEGIES

Country

Brazil

Host Institution

Pontifical Catholic University of Rio de Janeiro

Program(s)

Pontifical Catholic University of Rio de Janeiro

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

118

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS MODEL STRATEGIES

UCEAP Transcript Title

BUS MODEL STRATGIES

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course evaluates different types of business models and their implications for company strategy. It uses case studies to compliment and illustrate the models presented.

Language(s) of Instruction

English

Host Institution Course Number

ADM 1982

Host Institution Course Title

BUSINESS MODEL STRATEGIES

Host Institution Campus

PUC-Rio

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Departamento de Administração

[Print](#)