COURSE DETAIL

CHINESE FAMILY BUSINESS
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 112
UCEAP Course Suffix
UCEAP Official Title CHINESE FAMILY BUSINESS
UCEAP Transcript Title CHINESE FAMILY BUS
UCEAP Quarter Units 1.50
UCEAP Semester Units 1.00

Course Description

This course provides a general introduction about Chinese family business. It breaks into four main fields: Understanding today's family business, inherited pros and cons of the family business, succession plans and difficulties, and effective governance of business and family. Instructional methods include lectures, case study (Specific in the greater China), group discussion and inviting experience guest speaker to share their perspectives on the specific related topics.

Language(s) of Instruction
English

Host Institution Course Number
GMBA5022

Host Institution Course Title
CHINESE FAMILY BUSINESS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2022-2023

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