

COURSE DETAIL

CHINESE FAMILY BUSINESS

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

112

UCEAP Course Suffix**UCEAP Official Title**

CHINESE FAMILY BUSINESS

UCEAP Transcript Title

CHINESE FAMILY BUS

UCEAP Quarter Units

1.50

UCEAP Semester Units

1.00

Course Description

This course provides a general introduction about Chinese family business. It breaks into four main fields: Understanding today's family business, inherited pros and cons of the family business, succession plans and difficulties, and effective governance of business and family. Instructional methods include lectures, case study (Specific in the greater China), group discussion and inviting experience guest speaker to share their perspectives on the specific related topics.

Language(s) of Instruction

English

Host Institution Course Number

GMBA5022

Host Institution Course Title

CHINESE FAMILY BUSINESS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

Course Last Reviewed

2022-2023

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