

## COURSE DETAIL

### CHINESE FAMILY BUSINESS

**Country**

Taiwan

**Host Institution**

National Taiwan University

**Program(s)**

National Taiwan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

112

**UCEAP Course Suffix****UCEAP Official Title**

CHINESE FAMILY BUSINESS

**UCEAP Transcript Title**

CHINESE FAMILY BUS

**UCEAP Quarter Units**

1.50

**UCEAP Semester Units**

1.00

## Course Description

This course provides a general introduction about Chinese family business. It breaks into four main fields: Understanding today's family business, inherited pros and cons of the family business, succession plans and difficulties, and effective governance of business and family. Instructional methods include lectures, case study (Specific in the greater China), group discussion and inviting experience guest speaker to share their perspectives on the specific related topics.

### Language(s) of Instruction

English

### Host Institution Course Number

GMBA5022

### Host Institution Course Title

CHINESE FAMILY BUSINESS

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Business Administration

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