

COURSE DETAIL

ENVIRONMENTAL COMMUNICATION

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

146

UCEAP Course Suffix**UCEAP Official Title**

ENVIRONMENTAL COMMUNICATION

UCEAP Transcript Title

ENVIRONMENTAL COMM

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This survey course introduces the field of environmental communication, its core concepts, perspectives, components, contextual theories, and nature of its scholarship. It first covers the major areas that construct an environmental public sphere—the public, environmental groups, media, government, and corporations. Then, relevant Chinese environmental cases in each area are presented to apply the theories.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR130177

Host Institution Course Title

ENVIRONMENTAL COMMUNICATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Liu Jingfang

Host Institution Degree

Host Institution Department

Journalism

Course Last Reviewed

2020-2021

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