COURSE DETAIL

ENTREPRENEURIAL FOUNDATION
Country China
Host Institution Peking University, Beijing
Program(s) Peking University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 150
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURIAL FOUNDATION
UCEAP Transcript Title ENTREPRENERUALISM
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description
This course utilizes famous professors, investors and the successful entrepreneurial alumni of PKU as teaching team, combining classroom teaching method and case studying method to present the basic concept, theory and method of entrepreneurship. The course integrates entrepreneurial resources, identifies business opportunities, tries to prevent business risk and take timely action to focus on training entrepreneurial ability, sensitive, pioneers of innovation and create value, social service business responsibility.

Language(s) of Instruction
Chinese

Host Institution Course Number
19930001

Host Institution Course Title
ENTREPRENEURIAL FOUNDATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Industrial Technology Research Institute

Course Last Reviewed

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