

# COURSE DETAIL

## CREATIVE ENTERPRISE

**Country**

New Zealand

**Host Institution**

Massey University

**Program(s)**

Massey University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Art Studio

**UCEAP Course Number**

167

**UCEAP Course Suffix****UCEAP Official Title**

CREATIVE ENTERPRISE

**UCEAP Transcript Title**

CREATIVE ENTERPRISE

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

**Course Description**

This course explores the conceptual and strategic dimensions of professional practice through encounters with external partners. Students will develop an understanding of their position as creative citizens within a broader community, and produce strategic, innovative offerings that reflect this relationship.

**Language(s) of Instruction**

English

**Host Institution Course Number**

197.388

**Host Institution Course Title**

CREATIVE ENTERPRISE

**Host Institution Campus**

Wellington

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Art and Design Studies

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