COURSE DETAIL

CREATIVE ENTERPRISE
Country New Zealand
Host Institution Massey University
Program(s) Massey University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 167
UCEAP Course Suffix
UCEAP Official Title CREATIVE ENTERPRISE
UCEAP Transcript Title CREATIVE ENTERPRISE
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course explores the conceptual and strategic dimensions of professional practice through encounters with external partners. Students will develop an understanding of their position as creative citizens within a broader community, and produce strategic, innovative offerings that reflect this relationship.

Language(s) of Instruction
English

Host Institution Course Number
197.388

Host Institution Course Title
CREATIVE ENTERPRISE

Host Institution Course Details

Host Institution Campus
Wellington

Host Institution Faculty

Host Institution Degree

Host Institution Department
Art and Design Studies

Course Last Reviewed

Print