

COURSE DETAIL

CREATIVE ENTERPRISE

Country

New Zealand

Host Institution

Massey University

Program(s)

Massey University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

167

UCEAP Course Suffix**UCEAP Official Title**

CREATIVE ENTERPRISE

UCEAP Transcript Title

CREATIVE ENTERPRISE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course explores the conceptual and strategic dimensions of professional practice through encounters with external partners. Students will develop an understanding of their position as creative citizens within a broader community, and produce strategic, innovative offerings that reflect this relationship.

Language(s) of Instruction

English

Host Institution Course Number

197.388

Host Institution Course Title

CREATIVE ENTERPRISE

Host Institution Course Details

Host Institution Campus

Wellington

Host Institution Faculty

Host Institution Degree

Host Institution Department

Art and Design Studies

Course Last Reviewed

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