

COURSE DETAIL

INDEPENDENT STUDY IN COMMUNICATIONS

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

182

UCEAP Course Suffix**UCEAP Official Title**

INDEPENDENT STUDY IN COMMUNICATIONS

UCEAP Transcript Title

INDEPENDENT STUDY I

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

The independent study consists of a personal project each week, mainly focused on developing visual communication processes and products. The instructor provides a critique, feedback, and offers suggestions for new steps on how to improve projects. The independent study focuses on developing clear visual communication in print and web material, involving typography, layout, branding, illustration, and web design.

Language(s) of Instruction

Host Institution Course Number

BICD4016

Host Institution Course Title

INDEPENDENT STUDY (I)

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Bio Industry Communication and Development

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