COURSE DETAIL

QUALITATIVE METHODS

Country
Japan

Host Institution
Meiji Gakuin University

Program(s)
Global Studies, Japan

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Statistics

UCEAP Course Number
105

UCEAP Course Suffix
Q

UCEAP Official Title
QUALITATIVE METHODS

UCEAP Transcript Title
QUALITATIVE METHODS

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description
Qualitative research means research that concentrates on acquiring a subtle, in-depth understanding of a relatively small group of subjects, as opposed to quantitative research, which emphasizes large sample-size and acquisition of statistical data. Qualitative methods are often used by social for anthropological fieldwork, but also for market research, opinion polling and customer satisfaction surveys. This course shows how to acquire high-quality data on social behavior and attitudes. Topics: introduction to social science methods; what is fieldwork; choosing a topic and planning research; writing a research proposal; interview techniques; focus groups; participant observation; alternative methods; from field notes to data; and writing up and interpreting qualitative data. Units: The regular version of this course is worth 3.0 UC quarter units. The Q version of this course is worth 4 or 4.5 UC quarter units. Students must submit a special study project form which outlines the requirements for the additional units. This is typically an additional paper graded by the instructor of the course.

Language(s) of Instruction
English

Host Institution Course Number
KC3030

Host Institution Course Title
QUALITATIVE METHODS

Host Institution Course Details

Host Institution Campus
Yokahama

Host Institution Faculty

Host Institution Degree

Host Institution Department

International Studies
Course Last Reviewed

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