

COURSE DETAIL

BUSINESS AND POLITICS IN EUROPE

Country

Netherlands

Host Institution

Maastricht University - School of Business and Economics

Program(s)

Business and Economics, Maastricht

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science International Studies Economics Business Administration

UCEAP Course Number

126

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS AND POLITICS IN EUROPE

UCEAP Transcript Title

BUSINESS&POL IN EUR

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Given the continuously growing impact of the European Union on business, attention to politics is warranted in international business studies. At the same time, governance in the EU is far from straightforward, as it is based on a very complex mixture of political principles, structures, and institutions. This course looks at the wider institutional environment of the firm and provides background for doing business in Europe. This course is a good option for students aspiring to work for non-governmental organizations (NGOs) or business practitioners in Europe. A creative, multidisciplinary approach is taken, using original and challenging literature from the literature on international business, comparative politics, and comparative economic systems. The course material assists in understanding past and current changes in the broader European business & politics landscape.

Language(s) of Instruction

English

Host Institution Course Number

EBC2051

Host Institution Course Title

BUSINESS AND POLITICS IN EUROPE

Host Institution Campus

Maastricht University

Host Institution Faculty

School of Business & Economics

Host Institution Degree

Host Institution Department

[Print](#)