COURSE DETAIL

BUSINESS AND POLITICS IN EUROPE
Country Netherlands
Host Institution Maastricht University - School of Business and Economics
Program(s) Business and Economics, Maastricht
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science International Studies Economics Business Administration
UCEAP Course Number 126
UCEAP Course Suffix
UCEAP Official Title BUSINESS AND POLITICS IN EUROPE
UCEAP Transcript Title BUSINESS&POL IN EUR
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Given the continuously growing impact of the European Union on business, attention to politics is warranted in international business studies. At the same time, governance in the EU is far from straightforward, as it is based on a very complex mixture of political principles, structures, and institutions. This course looks at the wider institutional environment of the firm and provides background for doing business in Europe. This course is a good option for students aspiring to work for non-governmental organizations (NGOs) or business practitioners in Europe. A creative, multidisciplinary approach is taken, using original and challenging literature from the literature on international business, comparative politics, and comparative economic systems. The course material assists in understanding past and current changes in the broader European business & politics landscape.

Language(s) of Instruction
English

Host Institution Course Number
EBC2051

Host Institution Course Title
BUSINESS AND POLITICS IN EUROPE

Host Institution Course Details
https://code.unimaas.nl/Code/Display?intCalendarID=29&intBAMA=1&SearchString=EB...

Host Institution Campus
Maastricht University

Host Institution Faculty
School of Business & Economics

Host Institution Degree

Host Institution Department

Course Last Reviewed
2022-2023

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