

# COURSE DETAIL

## RADIO BROADCASTING

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

147

**UCEAP Course Suffix****UCEAP Official Title**

RADIO BROADCASTING

**UCEAP Transcript Title**

RADIO BROADCASTING

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

The course presents a practical and theoretical study of radio production, broadcasting, and recording. It examines radio as a communication medium and the technical components to develop radio programming. Principal topics include the fundamentals of radio broadcasting; technical and operational components; reading and writing; the functions of a producer; scripts; radio genres (fact, fiction, and opinion); types of stations and programming; target audiences; commercials; and selling air-time.

## Language(s) of Instruction

### Host Institution Course Number

13513

### Host Institution Course Title

TALLER DE RADIO

### Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=211&anio=2021&plan=382&asig=13...>

### Host Institution Campus

Getafe

### Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

### Host Institution Degree

Grado en Comunicación Audiovisual

### Host Institution Department

Departamento de Comunicación

### Course Last Reviewed

2022-2023

[Print](#)