

# COURSE DETAIL

## FASHION BUYING & MERCHANDISING

**Country**

United Kingdom - England

**Host Institution**

University of Manchester

**Program(s)**

University of Manchester

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

149

**UCEAP Course Suffix****UCEAP Official Title**

FASHION BUYING & MERCHANDISING

**UCEAP Transcript Title**

FASHION BUYING

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

**Course Description**

This course identifies the characteristics of the fashion buyer and merchandiser within the retail environment. Students learn about the day to day activities within the roles of buying and merchandising, while applying knowledge of the process of buying from concept to consumer.

**Language(s) of Instruction**

English

**Host Institution Course Number**

MATS20422

**Host Institution Course Title**

FASHION BUYING & MERCHANDISING

**Host Institution Campus**

University of Manchester

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

School of Materials

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